

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Jung

Group Art Unit: 2161

Serial No.: 10/786,705

Examiner: Padmanabhan

Filed: February 24, 2004

For: SYSTEM AND METHOD FOR THE PROVISION OF SOCIALLY-RELEVANT  
RECOMMENDATIONS

**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action dated July 18, 2008, Applicants respectfully request reconsideration in view of the following. No fees are believed due in connection with this response. However, in the event any fees are necessitated by this response, the Commissioner is hereby authorized to charge our deposit account no. 13-4500, order no. 4208-4121US1.

*Amendments to the Claims begin on page 2*  
*Remarks begin on page 12*